

Frank Colin
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Marketing Consultant & Communications Specialist
Assisting small businesses succeed with SEO, social media, content creation, publicity, and other aspects of online marketing.

Career highlights

- Co-founded the first company to market and distribute a variety software productivity tools for the entertainment production industry
- Launched products, services & apps with cumulative revenues of more than \$500M
- Produced or created 100's of corporate, instructional and music videos or programs
- Managed a team of special effects artists for the feature film *Spawn*

Marketing and Media Experience

Staying Put or Moving On - Web, Marketing & Social Media Consultant	Current
First Light Design – Marketing & Social Media Consultant	Current
What's Happening Calendars – Design, Marketing & Social Media Consultant	Current
GreatSexGuidance – Marketing , Business Development & Web Specialist	Current
CustomSpace – Marketing Consultant & Web Specialist	2016 - 2018
Radical.FM – Marketing & Business Development Advisor	2012 - 2018
Academy of Art University, Motion Picture and TV Department, San Francisco, teaching “Crowdfunding and Social Media Marketing”	2016 - 2017
Fat Red Couch – Communications & Marketing Manager	2011 - 2016
iScript – Advisory Board Member	2007 - 2015
Automated Media Processing Systems – Director, Marketing & Product Manager	2007 - 2010
Final Draft – Vice President, Business Development & Marketing	2000 - 2007
Aportis Technologies – Vice President, Product Management & Communications	1997 - 2000
Open Screens – Co-Founder & Vice President, Business Development & Marketing	1994 - 2001
International Digital Intelligence Group – Director, Marketing & Communications	1996 - 1998
Equilibrium – Vice President, Marketing & Business Development	1991 - 1996
Max3 – Co-Founder & President	1986 - 1991
American Film Institute, USC & UCLA –Guest Lecturer	1986 - 2008

Education

- Boston University – Broadcasting & Film
- Boston School of Electronic Music & San Francisco School of Holography

Philanthropy

- Audubon Canyon Ranch
- Tree People