

Frank Colin
POB 9709
San Rafael, CA 94912
fcolin@gulture.com
310.283.7526
gulture.com
[@gulture](https://www.instagram.com/gulture)

Marketing Consultant & Communications Specialist

Assisting small businesses succeed with SEO, social media, content creation, publicity, and other aspects of online marketing.

Career highlights

- Co-founded the first company to market and distribute a variety software productivity tools for the entertainment production industry
- Mid-wife to *Final Draft*, the worlds's #1 screenwriting software
- Launched products, apps, and services with cumulative revenues of more than \$750M
- Produced or created 100's of corporate, instructional and music videos or programs
- Managed a team of special effects artists for the feature film *Spawn*

Marketing and Media Experience

| | |
|--|-------------|
| Kaiser Gardens Landscape Architects - Admin Assistance & Marketing Communications | Current |
| First Light Design - Marketing & Social Media Consultant | Current |
| Jane McAlevey - Marketing & Social Media Consultant | Current |
| GreatSexGuidance - Marketing , Business Development & Web Specialist | Current |
| McGeeBooks - Marketing Consultant & Web Specialist | Current |
| ReadySpaces - Marketing Consultant & Web Specialist | 2012 - 2018 |
| Academy of Art University, Motion Picture and TV Department, San Francisco, teaching "Crowdfunding and Social Media Marketing" | 2016 - 2017 |
| Fat Red Couch - Communications & Marketing Manager | 2011 - 2016 |
| iScript - Advisory Board Member | 2007 - 2015 |
| Automated Media Processing Systems - Director, Marketing & Product Manager | 2007 - 2010 |
| Final Draft - Vice President, Business Development & Marketing | 2000 - 2007 |
| Aportis Technologies - Vice President, Product Management & Communications | 1997 - 2000 |
| Open Screens - Co-Founder & Vice President, Business Development & Marketing | 1994 - 2001 |
| International Digital Intelligence Group - Director, Marketing & Communications | 1996 - 1998 |
| Equilibrium - Vice President, Marketing & Business Development | 1991 - 1996 |
| Max3 - Co-Founder & President | 1986 - 1991 |
| American Film Institute, USC & UCLA -Guest Lecturer | 1986 - 2008 |

Education

- Boston University - Broadcasting & Film
- Boston School of Electronic Music & San Francisco School of Holography

Philanthropy

- Audubon Canyon Ranch
- Tree People